

We're looking for a few good CEOs...

...to help us stem the growing national crisis in premature births.

Prematurity affects nearly half-a-million babies every year. Some die; others face lifelong health problems.

No one knows what causes nearly half of all premature births. The March of Dimes is stepping up to the plate to find the answers. But research is expensive. That's why we're asking for your support in WalkAmerica, our leading fund-raiser.

We're looking for 250 CEOs from anywhere in the country to join our national "CEO Walk the Walk" team and help us raise \$250,000. Join by:

- Walking with your employees in your local WalkAmerica (this has the added benefit of increasing your company's visibility)
- Participating online as a "virtual walker"
- Or making a donation to the March of Dimes.

For details visit www.ceoswalkthewalk.com. No matter how you participate, you'll be making an important investment in the future — the nation's future, your company's future, your children's future.



Prematurity...it's a bigger problem than you think.

Visit www.ceoswalkthewalk.com; call 1-800-525-4084, ext. 123;
or e-mail ceos@marchofdimes.com