



Media Quotes

“Today's working mothers say bonding with their babies is a top priority. That's why so many of them drop out of the work force when they have kids. In an effort to win them back, more and more companies are offering the best of both worlds, by allowing babies in the office. At CDG, a consulting firm in Dallas, employees can bring babies to work until they're six months old. It's a policy executives say has boosted productivity and profitability.” *CBS News – The Early Show*, July 2005

“CDG & Associates Inc. is a virtual organization with 75 consultants scattered around the country. The company combats this geographic distance by fostering a sense of shared culture and values from the start...which begins with the orientation process and continues beyond.” *Workforce Magazine*, November 2000

“Cynthia Driskill has been awarded Ernst & Young Entrepreneur of the Year. In the past two years, revenues and the number of employees have tripled. The company is enjoying an 89 percent repeat customer rate and a low employee turn over rate in a highly competitive business segment.” *The Dallas Morning News*, June 2000

“At a time when the consulting market was in the tank, and competitors were downsizing, CDG & Associates grew by 57 percent. Cynthia Driskill attributes this success to the intelligence of her employees, their financial expertise and ability to think as owners.” *ybn.com*, August 2000

“The toughest professional challenge at CDG is maintaining our corporate culture as we experience unprecedented growth. This especially means instilling and sustaining our core values of integrity, mutual support and resourcefulness.” *The Dallas Morning News*, November 2000

“Because consultants are high-priced talent being paid by the project, they are expected to demonstrate the value they are providing every minute. Cynthia Driskill says, ‘Consultants rarely get a day for downtime. It’s show-time everyday. If your flight gets in at 3:00 a.m., you still have to be smart and quick at your meeting the next morning. No excuses.’” *startup.wsj.com*, April 2000

“At CDG, we use psychological profiling to help us choose the people who...are going to be effective in this (virtual) environment,’ explains Cynthia Driskill. She adds that the firm hires a ‘mature profile.’ Most of its hires have business experience before they come to CDG or are starting a second career.” *HR Today*, September 2000

“Cynthia Driskill has a simple management philosophy in running her software company, CDG & Associates. "I've always wanted to make my employees proud of their company and too happy to leave," Ms. Driskill said.” *Dallas Morning News*, March 2001

“What are some of those values and principles? “To serve clients with integrity, competence, and objectivity, and to work in full cooperation with and respect for fellow CDGers.”” *Working Woman*, May 2001